IMAGE SELECTION

Pleasant is not the same as strong.

Use this when many images look nice but none clearly deserves the edit. The checklist separates easy approval from memorable image strength.

01	**Memory**	Will it stay with you?
02	**Tension**	Is there a reason to look?
03	**Clarity**	Can the image explain itself?
04	**Role**	Does it belong in the set?
05	**Return**	Would you open it again?

Quick reminder

Nice is not a selection strategy.

Final check

Choose the file with a reason, not only the one with polish.