BEFORE THE EDIT

Edit the photo with a reason, not the photo with the loudest first impression.

Use this when several images look possible. Choose the frame where editing can clarify a real strength, not manufacture one.

01	**Reason**	What will the edit reveal?
02	**Light**	Is there useful direction or mood?
03	**Subject**	Can the main idea become clearer?
04	**Color**	Does the palette have a job?
05	**Limits**	What cannot be fixed honestly?

Quick reminder

Potential is not the same as prettiness.

Final check

Editing should reveal, not invent.