BEFORE LIGHTROOM

Not every good photo deserves the edit.

Use this before opening Lightroom. A stronger edit starts by choosing the frame that has a real reason to exist.

01	**Subject**	Can you name what the photo is about?
02	**Light**	Does it help the reason for the frame?
03	**Separation**	Can the viewer read the subject quickly?
04	**Potential**	Will editing reveal something real?
05	**Role**	Why should this image exist in the set?

Quick reminder

A pleasant frame is not always a strong frame.

Final check

Choose the image with the clearest job.