EXPORT DECISIONS

Do not finish a photo for the platform before it has a purpose.

Use this before export. Finish the image for its role first, then adapt crop, contrast, file size, and caption to the platform.

01	**Purpose**	Why is this image being shared?
02	**Crop**	What ratio protects the subject?
03	**Contrast**	Will small screens read it?
04	**Caption**	What context completes it?
05	**Archive**	Keep a clean master file.

Quick reminder

Purpose first. Platform second.

Final check

Output changes the final edit.