FIND THE REASON

The subject is not always the biggest thing in the frame.

Use this when the frame looks good but feels unclear. The subject is the reason the image exists, not necessarily the largest object.

01	**Reason**	Why does the image exist?
02	**Support**	What helps that reason?
03	**Scale**	Does size match importance?
04	**Edges**	What steals attention?
05	**Edit**	Make the subject easier to read.

Quick reminder

The biggest thing may be supporting context.

Final check

The subject is the image's reason.