CLEAN / SOFT / CINEMATIC / DOCUMENTARY

# Contrast is not a style. It is the image's structure.

Use this before pushing contrast. The goal is not more punch; the goal is the right structure for the image.

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|---|---|---|
| 01 | **Clean** | When the scene needs clarity. |
| 02 | **Soft** | When the mood needs air. |
| 03 | **Cinematic** | When light carries drama. |
| 04 | **Documentary** | When honesty matters most. |
| 05 | **Export** | Check the final viewing size. |

**Quick reminder**

Contrast gives the image a spine.

**Final check**

Choose tone by purpose, not habit.