COLOR BEFORE STYLE

White balance should protect the light, not erase it.

Neutral is not always correct. Use these anchors to fix distracting color casts without flattening the feeling of the light.

01	**Neutral**	Find one believable reference, not a perfect white.
02	**Mood**	Warmth can be part of the scene.
03	**Skin**	Keep people human before making colors dramatic.
04	**Mixed light**	Choose the light that matters most.
05	**Export check**	Compare before/after at normal size.

Quick reminder

Correct what distracts.

Final check

Keep what gives the scene its feeling.